SHIV KUMAR

Senior Web Developer | MBA (IT) | Diploma in Web Designing & Development

☎ +91 9720443601 ✉ shivwebdeveloper2022@gmail.com 📍Uttar Pradesh (India) 🌐codingraahi.com/shiv/

Summary

Highly skilled and results-oriented Senior Web Developer with 3 years of comprehensive experience in designing, developing, and deploying robust web applications. Proficient in a wide array of technologies including the MERN stack, PHP frameworks like Laravel and CodeIgniter, and popular CMS platforms. Possesses a strong understanding of the full development lifecycle, from initial concept and design using tools like Figma and Adobe XD, to deployment and maintenance on cloud platforms like AWS. A versatile developer with additional expertise in digital marketing and SEO.

Experience

- **Senior Web Developer**
  Cross Border Education Pvt Ltd. Vikashpuri, Delhi (Aug 2024 – Present)
  As the lead developer, I was solely responsible for the complete project lifecycle, from initial consultation and UI/UX design to front-end and back-end development, testing, and final deployment.

  Project-Wise Breakdown:
  - *Immigration CRM - (Ongoing)*
    - Architecting a scalable and secure multi-tenant CRM application from the ground up to manage client data, visa processes, and documentation.
    - Designing the database schema and developing RESTful APIs for client and case management functionalities.
    - Building a dynamic front-end with role-based access control for administrators, teams, counselors, and clients.
  - *Ghodela Bath Collection - (Ongoing)*
    - Developing a complete e-commerce platform featuring product catalogs, inventory management, and a secure payment gateway integration.
    - Designing a responsive and visually appealing user interface to enhance the customer shopping experience.
  - *Cross Border Education*
    - Developing a comprehensive web platform for the immigration consultancy, featuring custom-built immigration calculators and a complete client management database.
    - Integrating a secure payment gateway for processing consultation fees and designing a user-friendly interface to streamline the entire application process.

- Lead Management in Backend Admin Panel and Special Landingpages for Google Ads.

- *IELTS Padho*
  - Led the end-to-end creation of an EdTech platform for IELTS preparation.
  - Engineered features for user registration, course management, video lectures, and practice test modules.
  - Deployed the application on a Hostinger server, ensuring high availability and performance for students.

- *Tapari Momo & Taprimomo*
  - Designed and deployed a full-featured food ordering website with a real-time order tracking system.
  - Integrated a secure payment gateway and developed a custom admin panel for menu and order management.

- *Luxurious Construction & Goat Developments*
  - Conceptualized, designed, and developed portfolio websites to showcase construction projects.

- *Waybeyond IT Solution*
  - Developed and launched a professional website to showcase the company's IT services and portfolio.
  - Focused on a clean UI/UX design and search engine optimization (SEO) to attract potential clients.

- **Web Developer**
  Stark Visas Pvt Ltd. Nehru Place, Delhi (Sep 2023 – Aug 2024)
  Independently managed and executed all web development projects, translating business requirements into fully functional websites.

  Project-Wise Breakdown:
  - *Stark Visas, PR Visa Expert, Immi24x7, Stark Visas (in)*

    - Developed and maintained a suite of websites for the immigration consultancy, ensuring a consistent brand identity.
    - Designed user-friendly website with inquiry forms and lead capture mechanisms that integrated directly with the sales workflow.
    - Managed the entire process from wireframing and design mockups to coding, hosting, and going live.
    - Third party (Maple CRM) API integrate with Our Website.
    - Immigration Calculators with High Calculation Canditions.

- *SkyHigh Fintech*
  - Created a secure and professional website for a financial technology company.
  - Implemented robust security measures and a clean, trustworthy design to build user confidence.
  - Ensured the website was fully responsive and optimized for performance across all devices.

- **Web Developer**
  Digihunger Agency Pvt Ltd. Mainpuri Road, Shikohabad, Firozabad UP (Aug 2022 – Aug 2023)
  Handled all aspects of web development for various agency clients, delivering projects from initial concept to final deployment.

  Project-Wise Breakdown:
  - *Digihunger, Westway, Weston*

    - Developed corporate and agency websites, focusing on showcasing services and generating business leads.
    - Was responsible for the complete development, deployment, and handing over the project to the client.
  - *Leap India, Tathaapispa, Sastarasoi, Online CWE, Cine Global, DDSIC College*
    - Delivered a diverse range of websites including for an educational institution, a spa, food services, and an entertainment company.
    - Adapted to different industry requirements, creating custom designs and functionalities for each client, and managed everything from design to deployment.

- **Part Time Freelance Web Developer (Alongside Full Time Roles)**
  Self Employed/Remote (Sep 2023 – Present)
  Worked on multiple freelance web development projects during evenings and weekends, serving clients from industries like education, real estate, restaurants, immigration, fashion, and wellness. Delivered high-quality digital solutions using various technologies and frameworks including React, Codeigniter, Laravel, WordPress, PHP, Wix, Shopify, JavaScript, HTML/CSS, and more.

  Key Contributions:
  - Built custom websites, landing pages, e-commerce stores, and admin dashboards.
  - Integrated tools like CRM systems, payment gateways, and lead generation forms.
  - Focused on UI/UX design, performance optimization, and SEO best practices.
  - Managed client communication, requirement gathering, development, testing, and delivery.

Technical Skills

- **Programming Languages:**
  - Frontend: HTML, CSS, Bootstrap, Java Script, jQuery | React Js,
  - Backend: PHP, Laravel, Codeigniter | Express js, Nodejs
- **Databases/Cloud/Tech Stack:**
  - MYSQL, MongoDB, AWS Services, Docker, Git/Github, Postman, Payment Gateway, Third Party API, VS Code, Domain, Hosting, Testing, Diployments, Maintanance, Email OTP, Mobile OTP, Firebase Services
- **Multi-Plateform:**
  - Wordpress, Wix, Shopify, Odoo
- **Designing Tools:**
  - Canva, Figma, Adobe XD, Photoshop
- **Digital Marketing(**Additional expertise**):**
  - SEO, Google Ads, Meta Ads, Social Media Handling, Images Create for Social Media, Leads Management

Education

- **Master of Business Administration (IT) - 2023**
  - JS University, Shikohabad, Firozabad, Uttar Pradesh
- **Bachelor of Commerce – 2021**
  - Dr Bhimrao Ambedkar University, Agra, Uttar Pradesh
- **Diploma in Web Designing & Developments – 2022**
  - Astha Animation Institute, Shikohabad, Firozabad, Uttar Pradesh

Hobbies and Interests

Travelling, Reading Books, Coding challenges

Personal Information

Father's Name: Mr. Shyam Bihari Lal
Date of Birth: 10 August 1999
Gender: Male
Nationality: Indian
Marital Status: Single